DARK SKY SO SHEARWATERS FLY

JESSICA MCKELSON
GENERAL MANAGER CONSERVATION





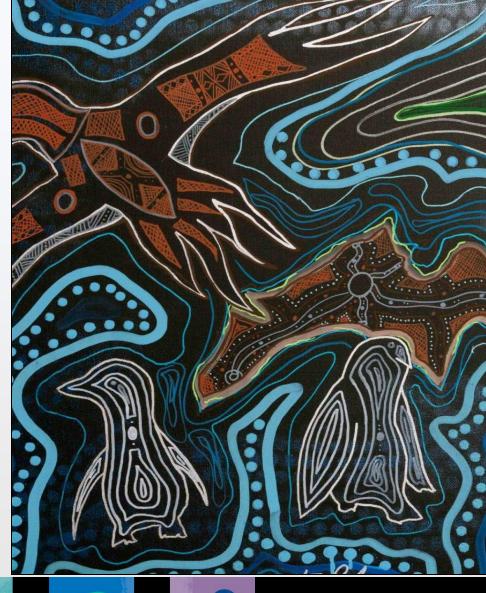








Acknowledge the Traditional Owners of the land on which we gather today, the Wurundjeri Woi-wurrung & Bunurong peoples. I pay my respects to their Elders past, present and emerging.











Phillip Island Light Pollution Awareness and Mitigation

Guidelines for planning permit with local government. Incorporate light specs on the new Penguin Parade visitor centre. Global review of seabird mortality caused by land-based artificial lights.

Including Phillip
Island as a
successful story
dealing with light
pollution in the
National Light
Pollution Guidelines
for Wildlife

pollution as an indicator in the State of the Marine and Coastal Environment Report in Victoria based on Phillip Island light pollution research

Include liaht

Large-scale human celebrations significantly increase global light pollution.

2013

Grant from European

Union, Marie Curie

Scholarship, several

studies about light

pollution on seabirds

2017a

2018a

2021

2023

2014

Studies on the fatal attraction of Short-Tailed Shearwaters to artificial lights and how ambient light affects the behaviour of Little Penguins

2017b

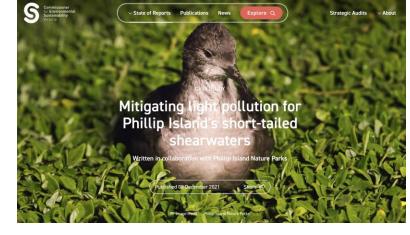
Studies on reducing light-induced mortality of seabirds: efforts in rescue programs

2018b

Study on the artificial lights on ecotourism.
Inventory of light usage along the coast of Phillip Island. Advise on Phillip Island
Tourism Road new roundabouts with light sensitivity

2022

Start campaign "Dark Sky so Shearwaters fly"



Fatal Attraction of Short-Tailed Shearwaters to Artificial Lights

Airam Rodríguez 🖪, Graeme Burgan, Peter Dann, Roz Jessop, Juan J. Negro, Andre Chiaradia

Published: October 15, 2014 • https://doi.org/10.1371/journal.pone.0110114

Penguin colony attendance under artificial lights for ecotourism

Airam Rodríguez ^{1 2}, Ross Holmberg ¹, Peter Dann ¹, André Chiaradia ¹
Affiliations + expand
PMID: 29603671 DOI: 10.1002/jez.2155

Seabird mortality induced by land-based artificial lights

Airam Rodríguez 💌 Nick D. Holmes, Peter G. Ryan, Kerry-Jayne Wilson, Lucie Faulquier, Yovana Murillo, André F. Raine, Jay F. Penniman, Verónica Neves, Beneharo Rodríguez, Juan J. Negro ... See all authors 🗸

First published: 02 February 2017 | https://doi.org/10.1111/cobi.12900 | Citations: 128

Large-scale human celebrations increase global light pollution

Francisco Ramírez 🔀 Yago Cordón, Diego García, Airam Rodríguez, Marta Coll, Lloyd S. Davis, Andre Chiaradia, Josep L. Carrasco

First published: 15 August 2023 | https://doi.org/10.1002/pan3.10520 | Citations: 1



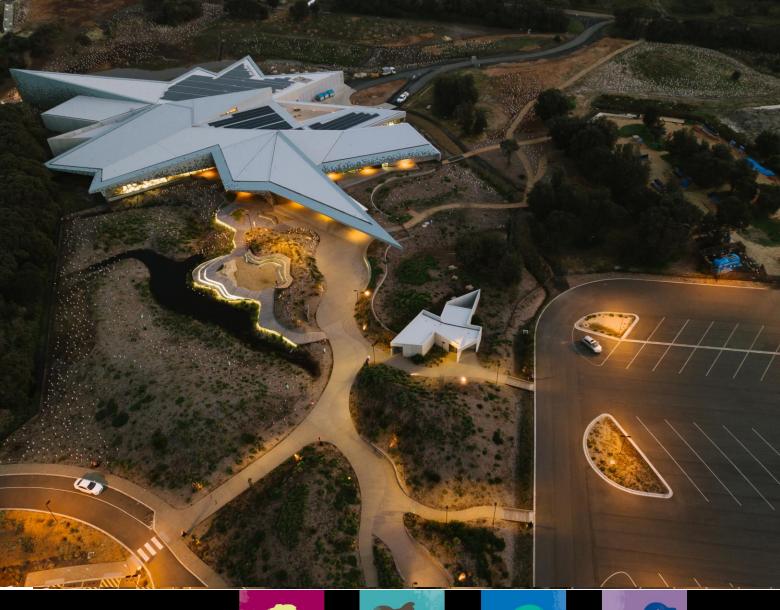












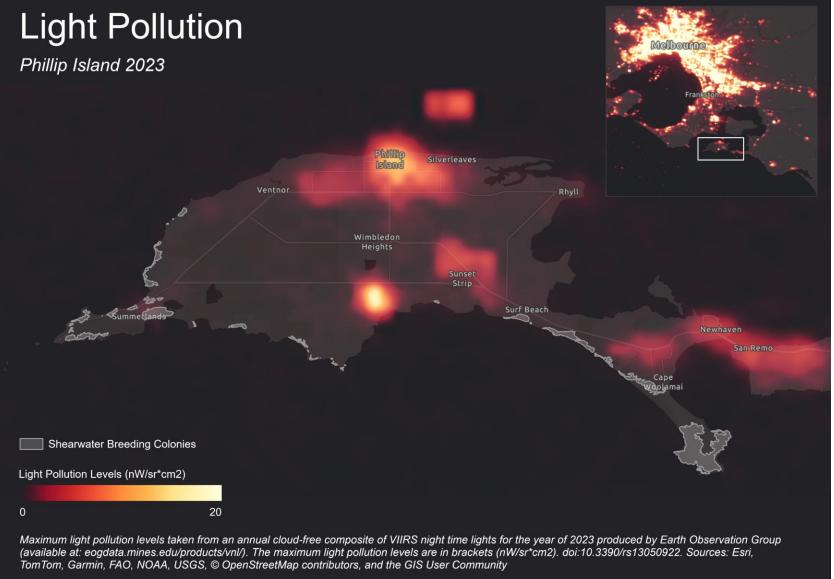
























Phillip Island
NATURE
PARKS









DARK SKY SO SHEARWATERS FLY

19 April - 10 May*























Campaign Objectives

- Encourage residents and businesses to actively support the shearwater migration by switching off lights and driving cautiously.
- Increase awareness of light pollution within our local community.
- Attract support from key stakeholders and groups to turn off lights e.g. Bridge lights, foreshore lights













TARGETING LOCAL BUSINESS

- 25+ businesses located in the flight path have turned off their lights during the bird's departure.
- Social and digital media campaign for 3 weeks sets baseline data for online presence.
- Attract at least 3 partners to support the campaign





Department of Transport and Planning

















Campaign Objectives

- To enlist 30+ local businesses turn off their lights.
- Mail DL Flyer to 3,200 residents in the flight path
- Partnerships to support the campaign.
- Increase media coverage.











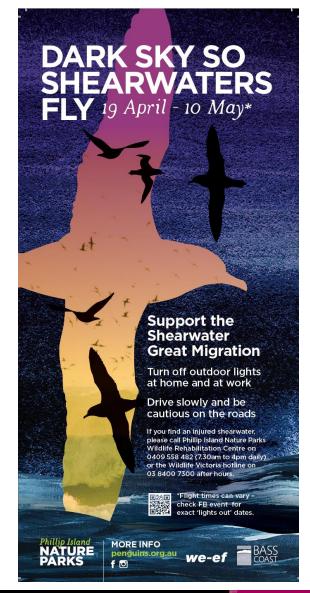






Campaign Objectives

- To enlist 35+ local businesses turn off their lights.
- Letter box drop to households ~ 2000 recipients.
- Partnerships continue to support the campaign.



Why shearwater chicks need our help more than ever

in all of the natural world is about to begin.

Tens of thousands of shorttailed shearwater chicks from Phillip Island are taking off on their maiden long-distance flight. a 14.000 kilometres epic to Alaska. without anyone to show them the way.

But we can at least help to get them on their way by supporting Phillip Island Nature Parks 'Dark Sky So Shearwaters Fly campaign which already has strong support from statutory authorities. local businesses and individuals.

This year the annual lights out campaign will run from April 19 to May 10, and will ask residents and businesses in the bird flight path to switch off their lights for up to 10 nights to minimise risks to the seabirds and to for shearwater breeding, so

chicks make their 14.000km successful trip north.



their amazing 14,000km journey north. Here's how you can help make the annual migration

ing out external lights at home thanised due to extensive inand around businesses.

According to Dr Sutherland, it had been a tough year being hit by cars.

jury. Another 237 birds were found dead on the roads after

Woolamai

looking for your help by turn- two had to later be eu- and the local community as

Dr Sutherland said recently he wanted to have 35 businesses signed up to support all help is needed to ensure the Penguin Parade were the campaign, and pledge to Each year, shearwater the fledglings made a safe, hotspots for live rescues, turn their lights off, but alwhile dead seabirds were re- ready that number was offi-

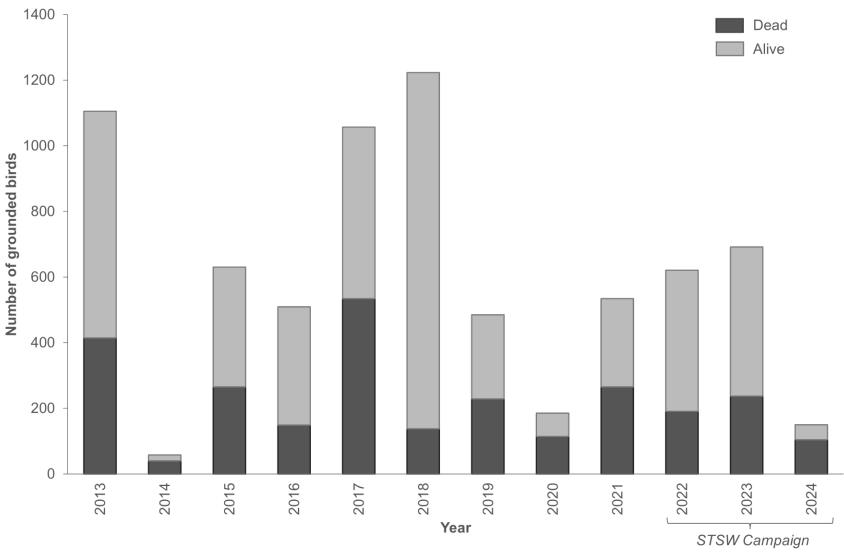






















Campaign Objectives

- To enlist 50+ local businesses to turn off their lights by extending the campaign to a whole island approach.
- Strengthen conversation with local government to influence development of best practice lighting across the Island.
- Letter box drop to households ~ 2000 recipients.
- Community Awareness Workshop.
- Partners continue to support the campaign.
- Share this 'Toolbox' so others communities can adopt for their local community.













PARTNERS & SUPPORTERS

Dark Sky so Shearwaters Fly – Campaign Partners

- WE_EF Lighting
- Phillip Island Conservation Society
- Bass Coast Shire Council



- SP Ausnet
- Victorian Ornithological Research Group (VORG)
- Victorian State Government Department of Transport and Planning
- Local community groups and local businesses
- Australasian Dark Sky Alliance
- Media Banc
- Phillip Island Nature Park Volunteers
- WIRES















Department of Transport and Planning

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Phillip Island
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