

VALUING DARKNESS

MELBOURNE | 11 - 12 SEPTEMBER

Roundtable

Symposium

Public evening event

Dark Sky Workshops

Sponsored by

selux



PENDOLEY
ENVIRONMENTAL

MARINE CONSERVATION
ENVIRONMENTAL SERVICES

**DARK
SKY**
Traveller

we-ef

Driving light pollution reduction

LEARN MORE

We invite you to sponsor

Your support will ensure the symposium's success and highlight your commitment to environmental conservation and global community well-being.

In September 2024, the Australasian Dark Sky Alliance (ADSA), in collaboration with the Department of Climate Change, Energy, the Environment and Water (DCCEEW), the Network for Ecological Research on Artificial Light (NERAL), the Lighting Society (IES), and the International Association of Lighting Designers (IALD), will host a 2-day symposium, roundtable and public event focused on the impacts of light pollution.

This multidisciplinary collaboration underscores the pivotal role of responsible lighting in minimizing environmental impact, reflecting a commitment to enhancing biodiversity and sustainability.

The 2-day program aims to drive outcomes and produce a blueprint for policymakers to reduce light pollution through commitment, technological development, increased research, and public awareness campaigns.

Take Action

Don't miss this opportunity to align your organisation with a cause that impacts the environment and for the quality of life for communities worldwide.

Act now to secure your sponsorship and be a catalyst for positive change.

For more information on sponsorship packages and benefits, please contact Marnie Ogg, on the details below.

Marnie Ogg
Outreach Director
Australasian Dark Sky Alliance
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0417 689 003



Australian Government

Department of Climate Change, Energy,
the Environment and Water

IALD
INTERNATIONAL ASSOCIATION
OF LIGHTING DESIGNERS



Sponsorship Tiers

We would be happy to consider further opportunities or discuss amending one of these existing packages.

Gold Sponsor - \$5,000

- Half Page Ad: In the event program.
- Logo on Event Website: With a link to your website.
- 5 Complimentary Symposium Registrations
- Recognition in Opening Remarks: By symposium organisers.
- Delegate registration list 60, 30 and 5 days prior to symposium

Silver Sponsor - \$3,5000

- Quarter Page Ad: In the event program.
- Logo on Event Materials: Including promotional emails.
- 4 Complimentary Symposium Registrations
- Delegates 30 and 5 days prior to symposium list, 30 and 5 days prior to symposium

Bronze Sponsor - \$2,000

- Listing in Event Program: Company name and logo.
- 2 Complimentary Symposium Registrations
- Delegate registration list 5 days prior to symposium

Networking and Public Outreach Event - \$5,000

- Naming Rights for the Networking and Public Outreach Event
- Opportunity to demonstrate products or materials
- Logo on Event Materials: Including promotional emails.
- 10 tickets for public event

Additional Sponsorship Opportunities

In addition to the tier-specific benefits, we offer the following opportunities at the event.

- Wine and Cheese Networking – (2,500) - Naming Rights to support package for 10 participants.
- Early Career Supporter – (\$2500) – Naming Rights to support package for 3 participants.
- Lanyard or Badge Sponsorship (\$500): Your logo on all badges or lanyards.
- Morning/Afternoon Tea Sponsorship (\$500): Sponsor a break during the event (4 available)
- Advertisement Packages (\$500): Customised promotional materials.
- Dark Sky Creation Workshops (\$5,000): Host a 1.5-hour workshop or session.

Supporting Materials (\$500): Branded notepads, pens, or water bottles.